iOS App Store Submission Checklist

0001 **Your app...**

0003 Does not simulate a failure (e.g. crash or cracked screen)

0004 Remains responsive after long/excessive usage

0005 Does not hardcode any price information inside the app

0006 Does not make use of any private APIs in the SDK

0007 Does not make use of any undocumented features in the SDK

0008 Does not refer to hardware capabilities which don't exist on the users device

0009 Warns the user when there is no network connectivity, if it needs a connection

0010 Does not resemble (too closely) any native apps

0011 Does not replicate (too closely) the functionality of a native app

0012 Does not expire (stop working) after a certain time or number of runs

0013 Does not use any unapproved hardware accessories

0014 Does not contain contain racist material, prolonged graphic violence, graphic sexual content or nudity

0015 Does not "accidentally" contain such material, e.g. unrestricted web browsing, explicit lyrics, unfiltered collections of books

0016 Does not ridicule well-known public figures, past or present

0017 Does not contain a scripting interpreter, plugin or other runtime that can execute downloaded content

0018 Does not use continuous vibration

0019 Uses the relevant keyboard per input field (e.g. numbers for a phone number field)

0020 Deselects rows in table views after their selection causes another view to be displayed

0021 Restricts video streaming or other big downloads to WiFi connections only

0022 Makes clear to the user when private data will be sent to a server, and provides an opt-out

0023 Does not make covert or non-obvious use of the camera or microphone

0024 Uses Core Location (GPS) for a real user benefit, not just advertising or tracking (if applicable)

0002 Never crashes

0025 **Conforms to Apple's Human Interface Guidelines**

0026 // you should really use the document itself and check every section, the following are some common mistakes

0027 App looks well designed and of high quality

0028 Native button icons are consistent with their native actions

0029 Activity spinners must not spin indefinitely

0030 Buttons trigger on touch-up

0031 Screen layout can handle the double-height status bar (e.g. during phone call)

0032 App state is saved when stopping the app and restored on next start

0033 Landscape mode, if supported, looks well designed (i.e. is not accidental and bad)

0034 **iPad specific**

0035 Your app should work in all four orientations, but if only portrait or landscape, must support both ways up

0036 Your app doesn't nest popovers, i.e. selecting something on a popover should not display another popover

0079 Your app doesn't show more than one popover at a time

0037 **Submission package details**

0038 The name of your app (in the binary package) matches (or is abbreviated version of) the iTunes name

0039 Your iTunes description accurately describes the functionality of the app, i.e. it works as advertised

0040 Your iTunes description does not contain the price

0074 Your iTunes description (and the binary) do not include the names of any competing platforms (e.g. Android, Blackberry)

0076	Your iTunes description does not mention unreleased iOS version numbers
0041	Your iTunes keywords match the functionality of the app
0042	Your iTunes keywords do not contain the names of other apps
0077	If your app's price is over $100 or has in-app purchases over $100, it is rated 17+
0043	The screenshots do not include error states, including iAd errors
0044	The categories the app is in match its functionality
0045	Any easter eggs in the app are innocuous and are disclosed in the 'demo account' field
0046	Icons are provided for each of the sizes: 57, 72 (if on iPad), 114 and 512 pixels
0047	The different sizes of icon all contain the same artwork
0048	Version number (bundle version number) is >= 1.0
0049	The required-device-capabilities entry in the info.plist file match the requirements of the app
0050	Your app matches your claimed OS version compatibility
0078	NSZombieEnabled is set to NO
0081	If using push notifications, you have added the 'aps-environment' entitlement for 'production' to entitlements.plist
0082	If using push notifications, your App ID has been configured (and signed) with push notifications enabled
0051	(when updating) Your iTunes "What's New" description accurately matches the changes to your app
0052	(when updating) The updates to your app are real and detectable
0053	(when updating) Version number is greater than the previous version number

0054	**Miscellaneous**
0055	The app has a reasonably sized market, i.e. is not a tiny niche or for a private audience
0056	There are no greyed out buttons or features in your app to do with a future release
0057	Lite versions of apps must not be unusably restricted; they have to "work" as is
0058	Lite versions of apps cannot be time limited
0059	Lite versions must not display the price of the full version
0060	Webpages loaded by the app, that are part of the app itself, are online and working
0071	Any associated email addresses exist and are working
0061	All (paid) app upgrades and other transactions use the App Store
0062	The app is not a simple browser window onto a website
0063	The app conforms to any regulatory requirements, e.g. if the app is medical in nature, or contains contests with prizes
0072	If you use encryption, you have registered with BIS and can provide documentation
0073	If your app requires signing in, you have provided test account
0075	If your app uses MapKit, it does not hide or obscure the Google logo
0080	If using the camera, your app doesn't disable the shutter sound

0064	**Copyright, trademark, ownership**
0065	You can prove you own (or have permission to use) all the code in your app
0066	You can prove you own (or have permission to use) all the artwork in your app
0067	You can prove you have permission to use any brand names, names of public figures or other trademarked material
0068	e.g. Images and icons are not framed with a "polaroid" style (thicker at the bottom) border
0069	e.g. Images and icons do not include iPhones or other Apple products
0070	You can prove you own (or have permission to use) any videos, music or lyrics in your app