

Q: What Are The Origins of The World's Most Important Typefaces?

A typeface is a selection of stylistically related letters which collectively comprise a family of alphabets used for typesetting. Typefaces have emerged and evolved through the centuries reflecting the changes and innovations of society.

- INFLUENCED
 - DESIGNER
 - ORIGIN
 - FOUNDRY
 - IMPORTANCE/USE
- | Category | Classification |
|--------------|------------------------|
| ● SERIF | ● BLACK LETTER TEXTURA |
| ● SANS SERIF | ● ROMAN |
| | ● OLD STYLE |
| | ● SLAB SERIF |
| | ● GROTESQUE |
| | ● GEOMETRIC |
| | ● HUMANIST |
| | ● TRANSITIONAL |

●	GUTENBERG'S 42 BIBLE TEXTURA	1452	○ JOHANNES GUTENBERG 1398-1468	○ MAINZ, GERMANY ○ GUTENBERG	○ FIRST MOVABLE TYPE ○ CREATED FOR GUTENBERG BIBLE
●	NICOLAS JENSON'S ROMAN	1469	○ NICOLAS JENSON 1398-1468	○ VENICE, ITALY ○ JENSON	○ FIRST 'ROMANS' TYPE
●	ALDUS MANUTIUS ROMAN	1495	○ FRANCESCO GRIFFO 1450-1518	○ VENICE, ITALY ○ ALDUS MANUTIUS	○ FIRST OLD STYLE TYPE
●	CLAUDE GARAMOND'S ROMAN	1528	○ CLAUDE GARAMOND 1480-1561	○ PARIS, FRANCE ○ STEMPPEL/BERTHOLD LINOTYPE/ADOBE	○ MOST POPULAR SERIF TYPE
●	WILLIAM CASLON'S ROMAN	1754	○ WILLIAM CASLON 1692-1766	○ LONDON, ENGLAND ○ CASLON	○ USED BY BENJAMIN FRANKLIN TO PRINT THE AMERICAN DECLARATION OF INDEPENDENCE
●	JOHN BASKERVILLE'S ROMAN	1724	○ JOHN BASKERVILLE 1706-1775	○ BIRMINGHAM, ENGLAND ○ BASKERVILLE	○ DEFINITIVE ENGLISH TRANSITIONAL TYPEFACE
●	BONDONI'S ROMAN	1796	○ GIAMBATTISTA BODONI 1740-1813	○ PARMA, ITALY ○ BODONI	○ EXAMPLE OF 'FAT FACE' AND NOVELTY TYPES OF THE 19TH OF CENTURY
●	CLARENDON	1845	○ ROBERT BESLEY 1794-1876	○ MAINZ, GERMANY ○ GUTENBERG	○ USED IN 'WANTED' POSTERS
●	CENTURY OLD STYLE	1890	○ LINN BOID BENTON 1844-1932	○ CHICAGO, USA ○ ATF	○ FIRST TYPE FACE DESIGNED FOR A MAGAZINE
●	AKZIDENZ GROTESK	1898	○ H. BERTHOLD 1831-1888	○ BERLIN, GERMANY ○ H BERTHOLD AG	○ PILLAR OF TYPOGRAPHIC MODERNISM ○ USED BY THE BAUHAUS AND THE INTERNATIONAL SWISS STYLE
●	ATF GARAMOND	1916	○ MORRIS F. BENTON 1872-1948 ○ THOMAS CLELAND 1880-1964	○ CHICAGO, USA ○ ATF	○ FIRST 20TH CENTURY AMERICAN RECUR OF AN OLD STYLE FACE
●	FUTURA	1927	○ PAUL RENNER 1878-1956	○ FRANKFURT, GERMANY ○ BAUER	○ FIRST TRULY GEOMETRIC SAN SERIF
●	GILL SANS	1928	○ ERIC GILL 1878-1956	○ BRISTOL, ENGLAND ○ MONOTYPE	○ COMMISSIONED FOR LONDON AND NORTH EASTERN RAILWAY
●	TIMES ROMAN	1932	○ STANLEY MORISON 1889-1967 ○ VICTOR LARDENT 1905-1968	○ LONDON, ENGLAND ○ MONOTYPE	○ FIRST TYPEFACE DESIGNED AS THE HOUSE STYLE OF A NEWSPAPER
●	COURIER	1955	○ HOWARD KETTLER 1919-1999	○ NEW YORK, USA ○ IBM/ LINOTYPE	○ MOST WIDELY-USED TYPEFACE IN THE LAST 50 YEARS ○ STANDARD TYPEFACE OF US GOVERNMENT
●	HELVETICA	1957	○ MAX MIEDINGER 1910-1980	○ MÜNCHENSTEIN, SWITZERLAND ○ HAAS FOUNDRY	○ MOST WIDELY-USED SANS SERIF ○ USED AS A DEFAULT FONT ON COMPUTER SYSTEMS
●	UNIVERS	1958	○ ADRIAN FRUTIGER 1928 -	○ PARIS, FRANCE ○ DEBERNY & PEIGNOT	○ FIRST TYPEFACE DEvised AS A RELATED SERIES
●	OPTIMA	1958	○ HERMAN ZAPF 1918-	○ FRANKFURT, GERMANY ○ STEMPPEL/LINOTYPE	○ FIRST TYPE TO EXPLORE THE BOUNDARY BETWEEN SANS AND SERIF TYPE
●	OCR-A	1966	○ ADRIAN FRUTIGER 1928-	○ PARIS, FRANCE ○ LINOTYPE	○ FIRST OCR TYPEFACE ○ FIRST MACHINE READABLE TYPEFACE
●	AVANT GARDE	1970	○ HERB LUBALIN 1918-1981 ○ ED BENGUIAT 1927-	○ NEW YORK, USA ○ ITC	○ UPDATED GEOMETRIC SAN SERIF
●	MRS. EAVES	1996	○ ZUZANA LICKO 1961 -	○ BERKELEY, USA ○ EMIGRE	○ REVIVAL OF PUNCHCUTTER TYPE
●	GOTHAM	1927	○ TOBIAS FRERE-JONES 1970- ○ JESSE RAGAN 1980-	○ FRANKFURT, GERMANY ○ HOEFLER & FRERE-JONES	○ COMMISSIONED BY GQ ○ USED IN BARACK OBAMA'S 2008 PRESIDENTIAL CAMPAIGN